



2013 Overview

The 2013 season has been described as the “best ever” for the Port of Hood River along the waterfront. There were a total of (25) events scheduled from March through October from the Marina Boat Basin to the Hook. Daily parking passes at the Event Site increased by 16% from 2012 for a total of 6186 sold. Kiteboarders and windsurfers experienced one of the windiest summers in years with local businesses benefiting from the influx of visitors who accompanied that wind. Signage and a rope boundary line installed for the kiteboarding area at the Event Site served to communicate more clearly the appropriate location for spectators. Waterfront Recreation Committee members indicated the signage created a higher degree of safety and were pleased with how the many different users got along. High-water conditions receded much earlier this season allowing kite launching and landing to end on the grass mid-June, relocating kiteboarders to the Sandbar. The season ended on a high-note with record crowds over Labor Day.



Event Site

Usage:

The Event Site saw some organizational changes this year, with the reduction and consolidation of schools on the upper cruise ship dock. The five school concessions included Brian's, Big Winds, Cascade Kiteboarding, Gorge Kiteboard, and New Wind all providing kiteboarding, windsurfing, and SUP instruction and rentals. Two food vendors, the Sandbar Café and The Local Grind shared the lower cruise ship dock and worked well together. Grant Myrdal Photography set up shop as a new vendor this year at the Event Site, photographing activity on the water. With the excellent wind conditions this summer, all concessions reported great business.

Site Improvements:

Additional paving was installed at the upper cruise dock to improve access to concessions. A new speed bump was added across from the restrooms to prevent speeding. Electrical service was added for the second food vendor at the lower cruise ship dock. Entry signage was replaced with revised parking pricing and seasonal kiteboard information.

Events:

There were total of (6) events scheduled at the Event Site, of which (3) were exclusive-use. See Exhibit A for detailed list.

Kiteboarding for Cancer: Despite having no wind until the last three hours on Sunday, KB4C raised \$104,000 from auctions, pledges, fundraising, and donation jars. The money will go toward the Camp Koru Survivorship Program which empowers young Cancer fighters and survivors to find healing through active outdoor experiences in the ocean and the mountains.

Gorge Cup Windsurfing Race Series held at the Event Site turned out to be one of the best seasons of slalom racing the Gorge has seen in over 20 years. The 6 race series attracted racers from Canada, Texas, California and Washington to join the strong contingent of Portland area and local Hood River racers. 52 competitors participated in the series overall.

Gorge Windfest was a success with a full day of wind on Saturday, allowing windsurfers to demo the latest gear. The heat moved in on Sunday, but there was plenty to keep busy with SUP demos, relay races, and clinics from pro riders. The CGWA was excited to bring back the Blowout. With over 40 competitors, both windsurf and SUP, everyone had a great day on the river even with the challenging wind conditions.



Summer 2013 - another windy day in the Gorge.



Windfest 2013 at the Event Site.

Gorge Cup 2013 – great day for racing.





Nichols Basin

Site Improvements:

Access was improved from the Event Site to Slackwater Beach along the Nichols Basin by widening the path and removing debris at the water's edge. The cleared launch was used by school concessions and SUPs to access the water more easily.

Usage:

For the summer of 2013, Big Winds, Brian's, and New Wind continued extensive use of the Nichols Basin for their SUP programs. In addition to expanded rentals and lessons, activities included Junior SUP Race Team training, Women's Clinics, and a Big Brothers Big Sisters event.

The Columbia Gorge Kayak School, located on the west shore of the Nichols Basin, saw growth in both paddle boarding and kayaking. Customers are appreciating paddling in a safe environment sheltered from the river current and wind.

Events:

Windance sponsored a **Jimmy Lewis SUP Demo** from Slackwater Beach on a sunny windless day in July. Several boards were available for the public to demo free of charge.





The Spit

Usage:

Kite the Gorge and Gorge Kiteboard continued to operate from their school concessions located in the parking area.

Site Improvements:

Two projects were completed this year to improve access at the Spit. The path was widened to allow easier launching for kites and chip rock was added to the parking area to mitigate dust. Users have expressed appreciation for the improvements.

Events:

Emergency Response Training for kite and windsurfing schools provided an opportunity for owners and instructors to work with the Hood River Fire Department learning best practices for responding to accidents.

4th of July Fireworks by the Lions Club was another beautiful show. According to organizers, it was first time the crew didn't have to re-set or re-fire any shells. The evening went smoothly with no major incidents for Port maintenance staff.





The Hook

Usage:

Two school concessions operated from the Hook during the 2013 season. Big Winds and Hood River Waterplay offered windsurfing lessons and kids' camps. CGWA Gorge Groms also operated from the Hook and provided windsurfing rentals for kids.

Events:

King of the Hook 2013 had a good showing of 30-40 competitors wearing crazy costumes and busting out the finest in old school windsurfing gear. Barb Ayers and the Gorge Surf Hounds won the coveted "Flair Award".





Marina Basin

Site Improvements:

The 2013 electrical upgrade completed at the Marina resulted in improved safety and functionality. Receptacles located at each slip allow for fair allocation of power costs. Moorage tenants are pleased with the changes, especially the new lighting.

Events:

GORGE Junior Sailing had a busy summer filled with classes for kids, teens, and adults.

Roy Webster Cross Channel Swim had 500 swimmers participating who enjoyed the beautiful day and warm water for the 1.1 mile swim. Participants boarded the Sternwheeler Columbia Gorge in the Marina Basin and crossed to Bingen, where they jumped off 10 at a time and swam to the Hood River Inn beach.

The fall **Cruise Ships** are scheduled to visit the Port through October, making a total of (11) stops.





Marina Green

Usage:

Due to the shortage of field space in Hood River County, the Port Marina Green has become a popular option for practices and games. The Community Education Youth Lacrosse program reserved the field on a weekly basis from March through May, and again in September and October.

Events:

The *Columbia Gorge Marathon* located its finish line and celebration at the Marina Green. Runners started at the Mark O. Hatfield west trail, headed east to Rowena Crest and then turned around for the run back to Hood River and the Marina Green.



Picnic Shelters

Usage:

(15) Reservations for family or business celebrations occurred from March through October. The picnic shelter is also used on a first come – first serve basis throughout the season.



Hood River Delta Management Plan

Description:

In June 2007 the Port of Hood River, Columbia Gorge Windsurfing Association, and Columbia Gorge Kiteboarding Association entered into a non-binding Memorandum of Understanding with the Department of State Lands that recognized the importance of wind sport recreation to the Hood River area economy and sought to maximize the safety and enjoyment of all users through a Delta Management Plan and agreed to update the DMP as needed to reflect changes in the configuration Delta or associated uses. The agreement defines safety and access zones at the Event Site and the Spit for windsurfing and kiteboarding and is updated on an annual basis.

Columbia Gorge Windsurfing Land Use Agreement

Description:

The land use agreement is between the Port of Hood River and the Columbia Gorge Windsurfing Association for the purpose of providing temporary parking on the gravel area adjacent to the Jensen building and permission for CGWA to provide water access ramps to the Columbia River.

Additional Information

Exhibit A – 2013 Waterfront Recreation and Marina Events

Exhibit B – 2013 Event Site Parking Receipts

Exhibit C – 2012-13 Fiscal Year Waterfront Recreation Expenditures/Revenue

2013 Waterfront Recreation and Marina Events

Exhibit A

#	LOCATION/EVENT	DATE	FEE	WAIVED
Event Site				
1	CGWA Gorge Cup - 8 Events	May - Aug	\$600	
2	Food Chain Films - Commercial	May 31	\$125	
3	CGWA Windfest	June 29-30	\$1,550	
4	Kiteboarding 4 Cancer	July 12-14	\$1,775	
5	Gorge Sessions	August 8-10	\$800	
6	Harvest Festival	October 17-19	\$3,850	
Nichols Basin				
7	World Class Kayak Academy Meeting	May 25	\$50	
8	Jimmy Lewis SUP Demo - Windance	July 14	\$125	
Expo Center				
9	Full Sail Company Mtg	June 4	\$150	
Jensen Parking Lot				
10	CGWA Swap Meet	June - Aug	\$225	
The Spit				
11	4th of July Fireworks	July 3-5		\$950
Marina Park/Picnic Shelters				
12	(15) Picnic Shelter Reservations	March - August	\$750	
13	Windsurfing Camp - ABK Boardsports	July 15-19	\$400	
Marina Green				
14	Youth Lacrosse Practices	March - May		\$4,800
15	Youth Lacrosse Spring Games	April - May		\$625
16	Columbia River Fellowship for Peace Memorial	March 16		\$75
17	Youth Lacrosse Practices	Sept-Oct		\$450
18	Columbia Gorge Marathon	Oct 26-27	\$850	
Marina Basin				
19	Tall Ships	May	\$250	
20	Oregon Model Yacht Club/Radio Regatta	July 19-21	\$225	
21	GORGE Junior Sailing	July-August		\$2,100
22	Hood River Yacht Club Regatta	August	\$250	
23	Cross Channel Swim	Sept 2	\$250	
Hook				
24	King of the Hook	August 24	\$125	
Cruise Ships				
25	11 Cruise Ship Stops	Sept -Oct	\$1,925	
Total Revenue from Events			\$14,275	
Total Waived Revenue from Events				\$9,000

2012-13 Fiscal Year Waterfront Recreation

Exhibit C

EXPENDITURES	ACTUAL
Event Site	
Personnel Services	\$92,860
Materials and Services	\$33,340
Total	\$126,200
Hook and Spit	
Personnel Services	\$33,869
Materials and Services	\$15,838
Total	\$49,707
Marina Park	
Personnel Services	\$200,436
Materials and Services	\$56,265
Capital Outlay	\$8,000
Total	\$264,701
Total Waterfront Recreation Expenses	\$440,608
REVENUE	
Events, Parking Passes, Concessions, HR Yacht Club	\$108,220
Total Waterfront Recreation Revenue	\$108,220
Expenses Exceeding Revenue	-\$332,388