

Port of Hood River Waterfront Parking Implementation Plan

March 6, 2018

The following describes the key steps necessary to implement a pay-to-park system on some Port-owned properties on the Hood River Waterfront beginning in summer 2018. It is based on the “Waterfront Parking Management Plan” dated January 10, 2017 and generally consistent with the recommendations of the Waterfront Parking Committee, an ad hoc advisory group formed by the City of Hood River in 2016 to assess parking supply & demand issues.

I. Goals

The primary goals for implementing paid parking are to:

- Manage limited parking resources efficiently
- Get the “right user to the right spot”
- Ensure that users of recreational facilities equitably contribute to their upkeep
- Encourage turnover at specific locations
- Distribute users throughout the waterfront
- Provide new resources for recreational site maintenance

II. Key Plan Provisions

A. Location/Layout

(Attachment ‘A’)

- Four identified “Parking Lots”
 - First Street; Portway East; Jensen West; Nichols Basin
- Nine Pay Stations at primary access routes
- Prominent signage at ingress/egress points
- Area branding to differentiate from City Streets

B. Schedule

- Operational May 15 through October 15 in most areas except Year One.
- Payment required 9:00 a.m. to 9:00 p.m. all designated areas
- Parking not allowed past midnight, any lot, except commercial trucks only on N. First Street.

C. Rates

- On-street parking rate is \$2.00 per hour
- Off-street parking rate is \$8 per day
- On street parking charges accrue up to a daily maximum of \$18
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D. Equipment

(Attachment ‘B’)

- Utilize Cale pay stations—same as City of Hood River.
 - Debit and credit cards only
 - “Pay-by-Plate”

- Color Touch Display
 - Solar Powered
 - Mobile Payment Capability
- 9 pay stations installed in Phase I (N. 1st St. and E. Portway Ave.) by June 1 and 2 for in Phase II (West Jensen Lot) by July 1.

E. Season Passes

- Used at off-street lots only
- No Pre-season pass discount. No Family Pass discounts.
- All season passes available for \$100 each. Transferable.
- Passes purchased on-line, at Event Site booth (after June 1) and Port Office

F. Enforcement

(Attachment 'C')

- All Port parking areas designated as “Private Parking Areas”. Enforcement is per collections process, not judicial. Private firm manages arrears payments.
- Clear signage at highly visible locations stating terms of parking use.
- Utilize part-time, temporary staff to patrol parking areas
- Violations Enforced:
 - No Payment
 - Split Space Parking
 - Overtime Parking
- “Over-park” paper notice placed on windshield. No penalty if paid the same day as ticket. Penalties accrue thereafter.

F. Public Communication

- Provide significant public notice per:
 - Web site –post starting April 1.
 - Press release – April 15
 - Newspaper advertising - May 1 – June 1, weekly.

III. Subarea Detail

Specific conditions apply to each waterfront parking area as follows:

1. Nichols Basin Seawall (7 Spaces)

- One pay station
- Paddling Center controls north end parking- beyond gate



2. N. 1st Street (48 Spaces)

- Install four pay stations
- Five spaces at north end-- 2-hour maximum stay



3. Event Site (188 Spaces)

- Install one pay station near the booth, fall 2018.
- Payment from April 15-June 1 and September 1-October 15.
- If full, season pass holders may park on Lot #1.



4. Portway Ave. East (28-36 Spaces)

- Install two pay stations
- Five spaces at east end—max. stay of 2-hours
- When Lot #1 is open, parkers use pay stations on Portway; no charge for pass-holders



5. Jensen West (60 Spaces)

- Install two pay stations
- Event Site season pass valid for use
- Payment required all year



6. Portway Ave. West

- Continue to allow truck use
- Obtain pay agreements w/trucking companies
- Prohibit passenger vehicle & RV parking



IV. Schedule

Implementation is expected to occur according to the following schedule:

<i>When</i>	<i>What</i>	<i>Who</i>
• February		
	○ Finalize Implementation Plan	McElwee
	○ Update Pro forma	McElwee
• March		
	○ Board Approval	
	▪ Implementation Plan	McElwee
	▪ Pay Station Purchase Contract w/Cale	McElwee
	▪ Contract w/Duncan Solutions	McElwee
	○ Signage Plan and Specs	Duncan/Scholl
	○ Order signs	Scholl
	○ Update Ordinance 24 (As required)	Jaques/Carlson
• April		
	○ Paint curbs/Spaces	Mann/Contractor
	○ Pour Concrete Pads	Mann
	○ Prepare Job Descriptions/Advertise	Kowell
	○ Public Outreach: Web Site, Press Release	Scholl
	○ Order Signage	Scholl
• May		
	○ Install Pay Stations	Cale
	○ Install Signage	Mann
	○ Operational testing	Cale/Kowell
	○ Staff Training	Kowell/Carlson
• June		
	○ June 1 —Nine Pay Stations are operational	All
	○ Complete Jensen West Parking Lot (“JWPL”)	Contractor
	○ Install concrete pads & signage	Contractor
	○ Install Pay Stations	Cale

