

Port of Hood River

Hood River/White Salmon Bridge Replacement Project

STRATEGIC ACTION PLAN

PRINCIPLES

DRAFT: March 28, 2021

Commitment: The Port of Hood River is committed to assisting in all reasonable efforts to replace the Bridge. remove barriers to success in all potential pathways forward for bridge replacement. The Port Commission Board will pursue the following strategic principles to guide bridge replacement efforts:

1. FACILITATE LOCAL BI-STATE COLLABORATION

Ensure the active and engaged leadership, and unified advocacy of local elected officials in both Oregon and Washington.

2. BUILD COMMUNITY AWARENESS & SUPPORT

Inform and collaborate with local businesses, trade organizations and the general public to increase awareness of the need for bridge replacement to advocate for the project.

3. SECURE ELECTED OFFICIAL & PUBLIC AGENCY SUPPORT

Increase the awareness and understanding of the project among both state and federal elected officials and public agencies seek their active and strong support.

4. DEMONSTRATE PROJECT READINESS

Demonstrate that the project is well-conceived, needed, and worthy of state and federal agency political and financial support. Meet critical path milestones and be shovel ready.

5. IDENTIFY AND EVALUATE MULTIPLE PROJECT DELIVERY OPTIONS

Consider all project delivery approaches and all funding options. The preferred approach will be determined only after regulatory; ownership and funding issues are resolved.

6. UTILIZE AN EXPERIENCED PROJECT TEAM

Retain a diverse team of professionals experienced in complex public infrastructure projects and appropriate for each particular project phase.

7. PREPARE TO TRANSITION PROJECT LEADERSHIP TO ANOTHER ENTITY

The Port is leading the project now because it is the current owner of the bridge, has statutory authority to own and manage a toll facility in Oregon, has obtained significant financial commitment from the State of Oregon and has project administration experience. The Port expects to transition the project to another agency at or near the end of Phase II.